

CHOCOLATE WONDERS OF WEARABLE ART

Expressions of interest are invited from artists, fashion designers and crafts people to participate in a wearable arts competition by creating a chocolate inspired costume for display at *Chocolate Winterfest, Latrobe*.

ENTRY IS FREE

Registrations close
Friday, 24 July

Entries to be delivered
Friday, 7 August



"Aero Queen" by Chloe Townsend

WHAT IS CHOCOLATE WINTERFEST, LATROBE

Chocolate Winterfest is Latrobe's wickedly delicious festival celebrating all things chocolate will be held on Sunday, 9 August, 2020 in and around the town of Latrobe.

Chocolate Winterfest, Latrobe will indulge, inform, astound, amuse but above all celebrate chocolate as patrons escape from the bleakness of winter.

Over past years, this exhibition alone has regularly attracted in excess of 8,000 patrons.

In a constant endeavour to enhance the festival program, *Chocolate Wonders of Wearable Arts* offers persons of all ages and abilities to be involved in a fun and innovative way.

WHAT IS CHOCOLATE WONDERS OF WEARABLE ART?

Wearable art is art and fashion colliding in the creation of chocolate inspired **fantastical costume** that is able to worn.

Imagine the body as the hanger and let your imagination soar with whatever materials you can lay your hands on, to reflect your chocolate creativity!

Anyone can be involved.

It's your chance to experiment with materials and produce an innovative design that stands out from the crowd.

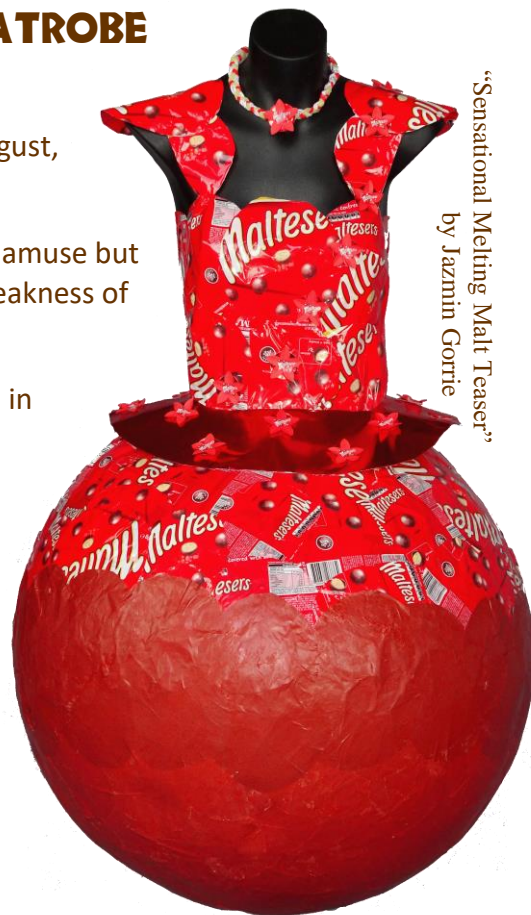
WHY PARTICIPANT

Chocolate Wonders of Wearable Art is an opportunity to expose the talents of creative people through arts and costume design.

It is an occasion to promote the inspiration behind the costume along with yourself.

Indulge in the satisfaction and joy of your costume being showcased to a great number of *Chocolate Winterfest, Latrobe* patrons;

Statewide publicity is given to the festival with the fantastical, chocolate inspired wearable art consistently highlighted in the media.



"Mint Bubbly Wrap" by Whitney Carter – 2014 Judges Choice Winner



“Fantastic Fondue” by Claire Cunningha



PRIZES

This project seeks to support and develop creative talents associated with wearable art and design aligned to a chocolate theme. There are two opportunities to win in this static exhibition.

CONDITIONS OF ENTRY

1. The entry must be an **original** concept, fully created by the designer/s.
2. The entry must be able to be worn and reflective of the chocolate theme.
3. The costume must **not have been previously exhibited or appear in any media publications prior to this exhibition**; the exception being an entry by a tertiary student who has exhibited the garment as part of their curriculum.
4. Your work must be a total concept with all pieces labelled with your name, address and title of garment.
5. It is important that as a static exhibition, thought needs to go into the garment's display and close scrutiny.
6. Garments must be safe to display.
7. Free standing display stands are the responsibility of the participant.
8. Individuals employed by Latrobe Council or any of the sponsors of this competition and their immediate family are ineligible to enter this competition.



“A Willy Wonka Chocolate Creation” by Mel Emery

KEY DATES

Friday, 24 July

Your completed registration form must be emailed to enquiries@chocolatewinterfest.com.au and accompanied by 150 words (maximum) detailing -

- the inspiration behind your entry;
- your experience with costume making and why you entered; and
- some personal information about you, your aspirations and dreams.

Hard copies of the above will be accepted at -

Chocolate Winterfest, Latrobe
c/- P O Box 63
Latrobe 7307

Friday, 7 August between 1:00pm and 4:00pm

Your completed costume and mannequin must be delivered to the Latrobe Memorial Hall, James Street, Latrobe.

Earlier delivery on Friday may be arranged via prior consultation with the coordinator on 0400 578 746.

Sunday, 9 August at 2.15pm

The Judges Choice will be announced at the Latrobe Memorial Hall.

Between 3:30pm until 4:00 pm

Costume to be collected from the Latrobe Memorial Hall, Gilbert Street, Latrobe, unless other arrangements have been made.



Winter Dreams' by Teaghan Blenkhorn

“Chocalicious” by Bronte Birchall



FOR MORE INFORMATION

Michelle Dutton
Festival Director
Chocolate Winterfest, Latrobe

c/- Latrobe Council
P O Box 63
LATROBE 7307

Email: enquiries@chocolatewinterfest.com.au

Phone: 03 6426 4444

Mobile: 0400 578 746

REGISTRATION FORM

I would like to register my interest in supporting the Chocolate Wonders of Wearable Art by committing to design and create a costume for exhibition at *Chocolate Winterfest, Latrobe 2020*.

Name:

Address:

Contact number (of a weekend):

ABOUT YOUR ENTRY

Title of Creation:

Inspiration for your costume:

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ABOUT YOU

What your future aspirations with art, fashion and/or costume design?

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Why did you enter?

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What is your experience with costume making?

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In entering this competition, I

1. acknowledge and understand the aforesaid conditions as detailed in the information package;
2. acknowledge that the coordinators of *Chocolate Winterfest, Latrobe* will take every precaution to protect my garment but understand that they are not responsible for acts beyond their control;
3. grant *Chocolate Winterfest, Latrobe* and/or assigns the right to:
 - take photographs of the garments and to publish these, with acknowledgement, wherever possible, in publications that relate to *Chocolate Winterfest, Latrobe*;
 - all film, broadcasting, internet and related rights, which it may at its discretion, elect to use for publicity or any other purposes.

Signature: Date:

COMPLETE AND RETURN THIS FORM BY FRIDAY, 24 JULY 2020 TO

enquiries@chocolatewinterfest.com.au

or post to

Chocolate Winterfest, Latrobe
P O Box 63,
Latrobe, 7307

DON'T FORGET

Your completed costume is to be delivered to the Latrobe Memorial Hall, 170 Gilbert Street, Latrobe on Friday, 7 August between 1.00pm and 4.00pm. Call at the Latrobe Council reception for the coordinator.

If this time does not suit, please phone Michelle Dutton on 64264444 to arrange a mutually convenient alternative time.